



GEOPROFESSIONAL
BUSINESS
ASSOCIATION

ELEVATE

LEADERSHIP

EMPOWER | GUIDE | INSPIRE

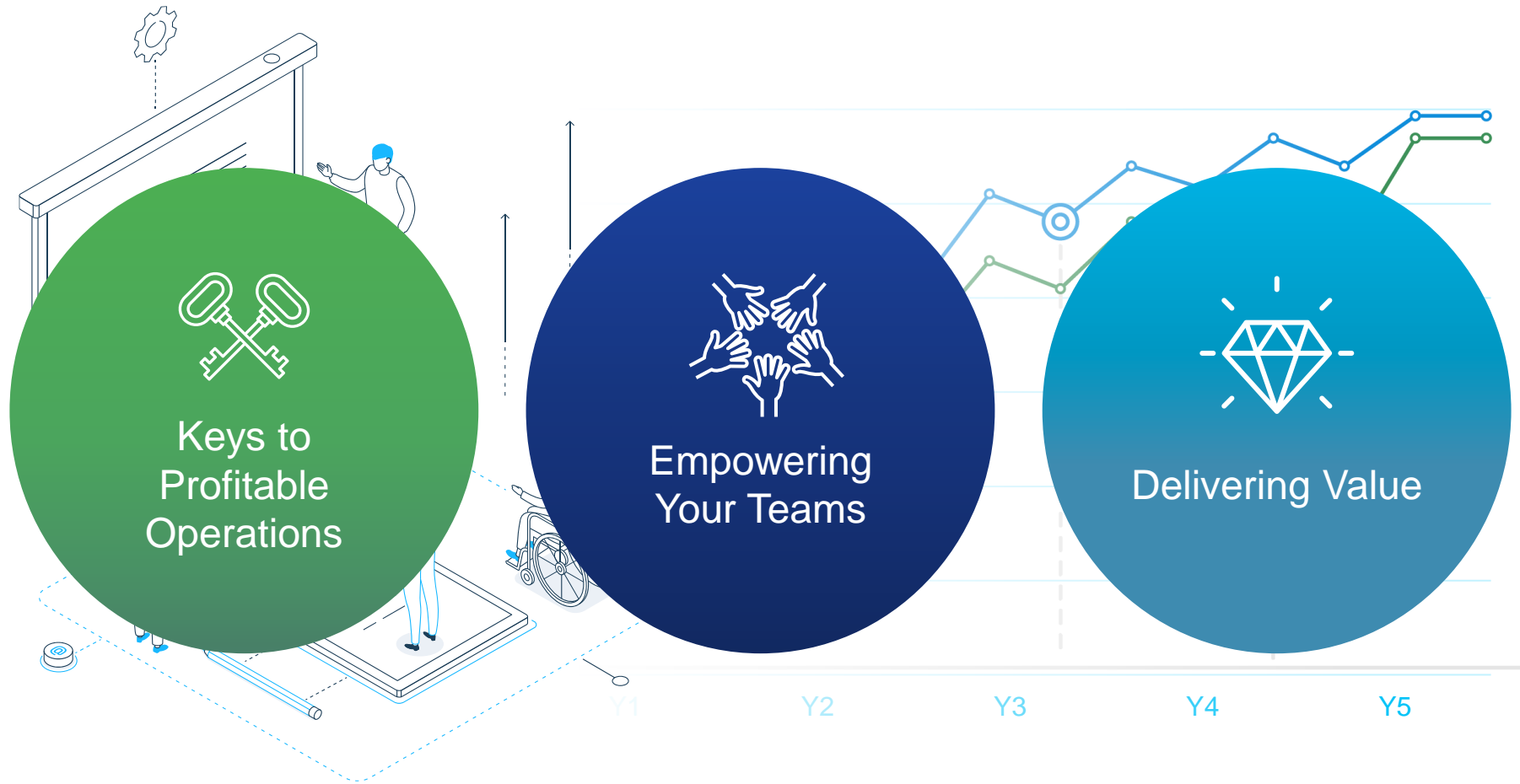
Spring Conference
April 20-22, 2023

Sawgrass Marriott
Golf Resort & Spa



Unlocking Growth with Efficient Field Operations & High Performing Teams

Presented by: Christy Kolle and Brad Wieck





Rethink, Standardize On Efficient Best Practices





Better Efficiencies Lead to More Growth



Reduction In Non-billable Time

CASE STUDY: A typical
100-person firm sees
2-5 staff positions
repurposed



Eliminate Missed Billable Work Through Electronic Workflows

CASE STUDY: A mid-sized
firm has \$500K in unbilled work
during a standard billing cycle



Get It Right The First Time!

Technology can check for
errors and enforce business
rules to avoid rework



Digitally connected workflows and communication channels foster new employee, client community



Facilitating
standardized
workflows
across regions
and offices



Automating
review of
work at the
right time



Securely
storing all
data in one
central
repository so
it's retrievable
24/7



Visibility to
distribution of
client
deliverables,
project plans
and resourcing



Build and
enforce best
practices for
training and
onboarding

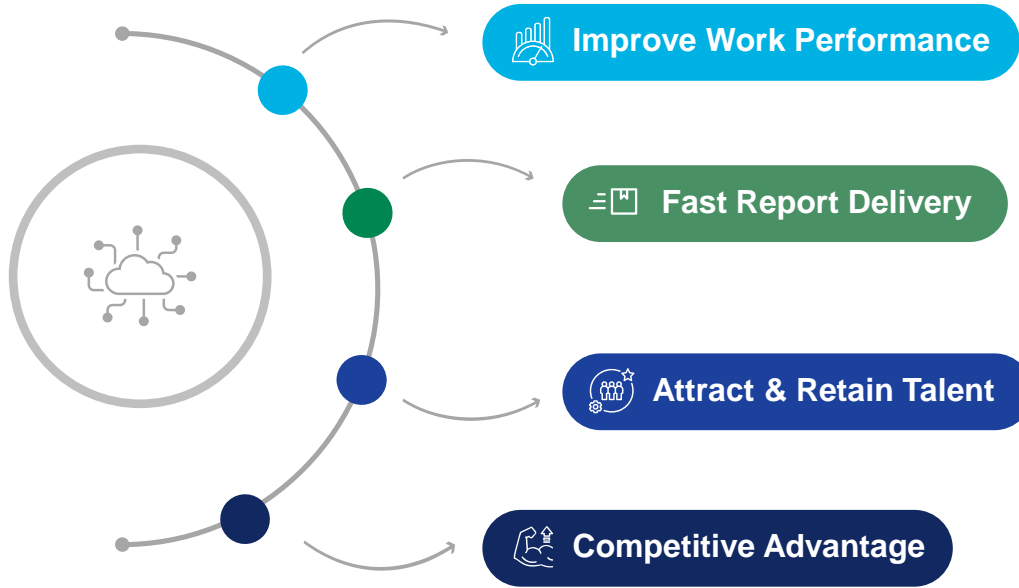


Shifts burden
to technology
vendors for
keeping up with
industry
standards



Delivering Value

Creating Value for You and Your Clients



*40% of workers spend at least a **quarter** of their work week on **manual**, repetitive tasks*

***Past:** 5-10 day delay
Now: 24 hour turnaround*

*Graduates expect **remote working**, value autonomy*

Technology allows access to training and project detail in the palm of your hand



Consider these items
when auditing your
technology solutions

A

Adoption

U

Upgrades

D

Devices

I

Infrastructure

T

Teamwork

S

Security & Scalability

